

Alexander Onyshchenko

Senior UX/UI & Product Designer



Links

- Portfolio behance.net/onishek
- Awwwards awwwards.com/AlexanderOnyshchenko
- LinkedIn linkedin.com/in/onishek
- Telegram <https://t.me/onishek33>

Experience

- **Web Freelancer**
Freelance
October 2020 - May 2022
1 year and 8 months
I began my career as a freelancer, initially handling straightforward projects such as designing presentations, creating social media posts, and occasionally developing logos. As I started receiving client feedback, I progressed to more complex projects, including designing websites, dashboards, and control panels. During this time, I also learned Front-end development. My most valuable projects are PVP Ducks and PVP Robots, both of which ranked among the top 5 on the Binance NFT Platform. Despite many sleepless nights, freelancing provided me with invaluable practical experience in web design and a unique ability to collaborate directly with clients to meet their needs and expectations.
- **Middle UX/UI Designer**
Cybridge Technologies
June 2022 - November 2023
1 year and 6 months
In June 2022, I decided to transition into a company role and joined Cybridge Technologies as a Middle UX/UI Designer. The company specialises in Blockchain, Web 3.0, and Crypto-related projects and software. My primary focus was on SaaS B2B and B2C projects (all under NDA). My responsibilities included developing wireframes and prototypes, designing dashboards, websites, mobile apps, and conducting various research activities. I utilised methodologies such as User Personas, Journey Mapping, and A/B Testing to gain customer insights and identify optimal solutions. I collaborated with other designers, marketers, and developers to deliver clear and effective user experiences.
- **Senior UX/UI Designer**
Cybridge Technologies
November 2023 - December 2024
1 year and 1 month
As I became more skilled in leading projects and mastering UX/UI principles, I was promoted to Senior UX/UI Designer. In this role, I managed more complex projects and took on greater responsibilities, including coordinating project timelines, developing design strategies, and identifying and addressing product and business challenges. Additionally, I presented design outcomes to senior management and product owners from other companies, effectively communicating the value of design solutions and fostering collaboration to drive project success.

Skills & Tools

- User Research & Analysis
- Wireframing & Prototyping
- Information Architecture (IA)
- Usability Testing & Surveys
- Interactive Prototypes
- Responsive Design
- Product Strategy & Roadmapping
- Cross-Functional Collaboration
- Motion Design & Animations
- Website Design
- Mobile App Design
- Front-end Development
- Figma
- Figma Prototype
- Adobe Photoshop
- Adobe Illustrator
- Jitter (Animation plugin)
- Spline (3D tool)
- HTML/CSS/JS
- Miro/FigJam

Education & Languages

- IT STEP Academy
2021 - 2023 / Web courses
- CMIT College
2023 - 2024 / Design Diploma QQI Level 6
- English
Upper Intermediate (B2)
- Ukrainian
Proficient / Native (C2)

Design vision

I transform complex challenges into elegant, user-friendly solutions. My designs aren't just about aesthetics — they're designed to enhance user interaction and drive measurable business growth. By blending intuitive interfaces with strategic insights, I create designs that resonate with users and elevate brand experiences.